News Release

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For Immediate Release
Contact: 518-565-4504

Local Businesses and Community Organizations Take Public Health into Their Own Hands

Clinton County, NY – In September 2020, the Clinton County Health Department (CCHD) was awarded a grant called Operation: Light, Quick, Cheap (LQC) through the New York State Health Foundation (NYSHF). The grant allowed CCHD to work with locally-owned businesses and community-based organizations to think outside the box and create safe, fun, eye-catching, healthy spaces for the community. The LQC approach includes placemaking.

“The concept of placemaking allows businesses to make cost effective improvements to their space that promotes physical activity and/or healthy eating,” explained Amanda Prenoveau, Public Health Educator in the Division of Health Planning & Promotion at CCHD.

Eighteen applicants were awarded funding up to $8,000 per project. LQC awardees and project titles are listed below. To learn more about their projects, visit https://cchdblogs.blogspot.com/.

1. Beekmantown Volunteer Fire Department - BVFD Memorial & Community Space
2. Black Brook General Store – Bike & Visitor Friendly Space
3. The Cat’s Meow Thrift Shoppe, Accepted by Outside Art: Plattsburgh Public Art Project – Community Garden Mural
4. Central Nutrition Smoothie & Juice Bar – Gathering Space
5. City of Plattsburgh Fire Department - Firehouse Splash Mural
6. City Well - Community Well-ness Project
7. Clinton County Child Advocacy Center – Welcoming, Friendly Fencing
8. Clinton County Historical Association - Tsi ietsenhtha (Jee Yeh Jen Ta)/Plattsburgh Art Project
9. Clinton County Mental Health & Addiction Services - We are Here!
10. Cornerstone Pharmacy – Farmacy 2.0
11. Cumberland Bay Market - From Rays & Seeds to Rows & Harvest
12. D & D Meats – Corner Oasis
13. Lakeside Coffee – Project Sunburst
14. M’Akin Things Homemade – Welcoming Outdoor Space
15. Maui North - Artistic Bike Racks Project
16. Rouses Point Library - Hop, Skip, Read!
17. Strand Center for the Arts - Melody Park
18. West Chazy Recreation Park – Merry-Go-Cycle
“We encourage residents to get out and explore some of Clinton County’s newest attractions this summer,” added Ms. Prenoveau.

For additional information, contact CCHD’s Health Planning and Promotion Division at 518-565-4993 or visit www.clintonhealth.org.

About the Clinton County Health Department:

The Health Department is an accredited full service department serving the residents of Clinton County. The Health Department’s Mission is to improve and protect the health, well-being and environment of the people of Clinton County. Visit our website at www.clintonhealth.org or connect with us on Facebook (@clintonhealth), Twitter (@ClintonCountyHD), and Instagram (clintoncountyhealth).

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