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“Working Together for a Healthier Community”

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**Clinton County Health Department
Press Release
“Be Safe, Be Seen”
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Clinton County Traffic Safety is kicking off a “Be Safe, Be Seen” awareness campaign, aimed at keeping pedestrians, bicyclists and anyone who shares our roadways visible and safe. “With Daylight Savings Time ending October 29, it will be getting dark earlier,” said Clinton County STOP-DWI Program Specialist Molly Lawrence. “So it is especially important that people sharing our roadways are visible to motorists.” One of the first steps to being safe on the roads is to be seen.

Traffic Safety has 300 blinking lights available free to anyone in Clinton County who walks, rides a bike, scooters, skateboards, uses in-line skates or roller blades outdoors. The lights will clip onto most clothing and backpacks, are small and light weight. They are available first come first serve, and can be picked up at the following locations in Plattsburgh (please call ahead for availability):

Clinton County Traffic Safety
133 Margaret Street
Available M – F, 2:30 p.m. – 4:30 p.m.
565-4824

City of Plattsburgh Recreation Department
414 US Oval
Available M – F, 9:00 a.m. – 4:00 p.m.
324-7709

CVPH Rehabilitation and Wellness Center
295 New York Road on the New Base portion of PARC
Available M – F, 9:00 a.m. – 5:00 p.m.
562-4616

In addition to lights like these, Clinton County Traffic Safety encourages persons of all ages participating in outdoor activities to please wear light colored clothing and reflective gear. According to the Department of Transportation, nighttime drivers can see a person in reflective gear from 500 ft. away, whereas person wearing darker clothing, like blue, may only be visible from 55 ft.

Endorsed by: _____
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