



Clinton County Health Department

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“Working Together for a Healthier Community”

www.clintonhealth.org



Public Health
Prevent. Promote. Protect.

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News Release

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Street Art Meets Safety with New Creative Crosswalk

Beekmantown, NY; August 30, 2022. Public safety can be fun! The Clinton County Health Department (CCHD) in collaboration with the Town of Beekmantown and Beekmantown Central School District (BCSD) have installed a new creative crosswalk on Haynes Road. The crosswalk was identified as a safety improvement under the grant program, *Routes to Better Health* (RBH). RBH is a NYS Health Foundation grant aimed at increasing access to physical activity and public transportation through complete streets policies and projects.

The Town of Beekmantown utilized grant funds for a number of pedestrian safety improvements including new pedestrian and bicycle warning signs on Haynes Road, updated school zone signage, improvements to the Heritage Trail at the Town Hall, and the new creative crosswalk at BCSD. Town Supervisor, Norm Davis states, “We are happy to participate in any project that improves the safety and quality of life for our town residents. It was nice to see all of the students working together on the crosswalk. They were dedicated to the task and had a lot of fun at the same time.”

Creative crosswalks utilize bright designs to improve driver awareness and create a sense of place. The Haynes Road crosswalk builds upon BCSD pride and was designed and painted by school staff and students. “There are a number of pedestrian safety projects happening around the County, but this may be the most fun!” says CCHD Planner, Malana Tamer.

In true community fashion, it was all hands on deck the day of painting the crosswalk. CCHD staff, the Town Supervisor, middle school administration, and incoming 6th grade students rolled up their sleeves and took to the street. While the standard white transverse lines are still present, the rest of the crosswalk is unique. The design incorporates school colors and name to enhance the crossing on Haynes Road. Principal Duffy Nelson stated, “It was a great opportunity for our students to start this next chapter in their educational journey by making a lasting contribution to their school community. This reinforces our district's mission to educate our students to be quality contributors to society and self. We are grateful that the CCHD partnered with us to make this happen for our students.”

Though the RBH grant cycle has ended, CCHD is administering a similar grant opportunity titled, *Creating Healthy Schools and Communities* (CHSC). One of the goals of this program is to improve access to physical activity in the community, making it the perfect fit to continue the work on projects like this one. For additional information, contact CCHD’s Health Planning and Promotion Division at 518-565-4993 or visit www.clintonhealth.org.



“Persons who have any physical mobility or other needs, call the telephone number above to arrange for accommodations”

About the Clinton County Health Department:

The Health Department is an accredited full service department serving the residents of Clinton County. The Health Department’s Mission is to improve and protect the health, well-being and environment of the people of Clinton County. Visit our website at www.clintonhealth.org or connect with us on Facebook (@clintonhealth), Twitter (@ClintonCountyHD), and Instagram (clintoncountyhealth).

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