For the past five years, Clinton County Health Department (CCHD) has partnered with local pediatric care practices to follow the feeding status of Clinton County’s youngest residents. The following information reflects the latest findings from that data and provides updates on collaborative efforts to support breastfeeding families.

Since 2013, there has been an average **6.5% increase** in Clinton County infants receiving breastmilk during their first year of life.

4 out of 10 Clinton County babies born in 2017 were continuing to breastfeed at 6 months of age.

In 2017, **75%** of all Clinton County babies received some breastmilk.

Since 2013, there has been a **35%** increase in infants exclusively breastfeeding through 1 year.

Baby Steps: Opportunities for Improvement

Our 5 year data set indicates the most significant decrease in breastfeeding continues to occur between the **2-week** and **2-month** well child visit. And, many Clinton County rates for breastfeeding continue to lag behind state and national targets.

Community partners are using this information to design interventions that ensure community support for breastfeeding families and to maximize clinical support during key development periods.

Developing Shared Approaches

for Monitoring Local Infant Feeding Practices

3,326

The number of babies included in our 5 year data set.

100%

The percent of dedicated pediatric practices collecting feeding status data.

Percent of Charts Eliminated From Study Due to Lack of Documentation

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
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<tbody>
<tr>
<td>Percent</td>
<td>5</td>
<td>3</td>
<td>1</td>
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</table>

A Special Thank You!

Local pediatric health care providers have been an instrumental partner in the collection of the featured breastfeeding data. These practices have thoughtfully considered and successfully developed systems that have allowed feeding status to be assessed and captured over the first year of life, making this data analysis possible. Through commitment to process improvement by all partners, eliminated charts have decreased each year, leading to a more complete data set.
Breastfeeding in Clinton County 2013-18

Baby Steps: Growing Influence
CCHD began facilitating breastfeeding policy work in 2013 with funding from the state for the Obesity Prevention in Pediatric Health Care Settings grant. Since then, engaged community sectors and contributing partners have grown, helping to support increasing breastfeeding rates in Clinton County families.

In 2015, CCHD received funding to expand its breastfeeding policy work throughout the region through the NYS Department of Health’s Creating Breastfeeding Friendly Communities (CBFC) grant. CBFC seeks to establish a breastfeeding-friendly care continuum from pregnancy through the postpartum period and infancy. Funding is used to promote evidence-based breastfeeding education and management.

Breastfeeding Friendly Designations Earned*

<table>
<thead>
<tr>
<th></th>
<th>In 2018</th>
<th>Since 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care Providers</td>
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<td>11</td>
</tr>
<tr>
<td>Childcare Sites</td>
<td>10</td>
<td>30</td>
</tr>
<tr>
<td>Worksites</td>
<td>35</td>
<td>50</td>
</tr>
</tbody>
</table>

*Includes designations facilitated in Clinton, Essex, Franklin, Warren & Washington Counties

Baby Steps: Mobilizing Community Support
Many of the efforts to normalize and advance breastfeeding in the community are accomplished through the coordinated efforts of the partners of the Clinton County Breastfeeding Coalition (CCBFC). The group, which formed many years ago, meets monthly and maintains shared responsibility in completing an annual work plan. Some of their 2018 accomplishments are highlighted below.

Community Support for Breastfeeding: 2018 Highlights

45
The number of local restaurants who currently participate in the Breastfeeding Welcome Here campaign.

7
The number of worksites the CCBFC assisted in 2018 to receive “Breastfeeding Friendly” designation.

5
The number of community events using the Cozy Corner (a comfy space for families to relax), in 2018.

18
The number of partners currently represented on the Clinton County Breastfeeding Coalition.

Want to know more about breastfeeding in Clinton County? Visit clintonhealth.org or call the Division of Health Planning & Promotion at 518-565-4993.