

# Clinton County Community Health Improvement Plan & UVHN-CVPH Community Services Plan

2019 End-of-Year Update



A collection of interventions and activities representing local, systematic efforts to reach shared community health goals.



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## Work Plan Progress Update Key

- Completed (or sustained) activity      ■ In-progress (or continuing) activity

## Frequently Referenced Health Data Resources/ Portals

[NYSDOH Prevention Agenda Portal](#)

[HealthyADK](#)

[Community Commons](#)

## 2019 Profiles in Public Health








[Rabies](#)

Sun Safety (pending)

[\(All Profiles\)](#)

# Clinton County 2019:

## Featured Activities from across the *Health Impact Pyramid*\*

 Increasing effectiveness for reaching broader segments of the population and requiring less individual effort.	Tier	Activity
	<b>Counseling &amp; Education</b> 	<p>SPARCC completes and releases the local documentary “Addicted to Hope”, featuring stories of addiction and the impact the heroin and opioid crisis is having in our community.</p> <p>Champlain Area Trails releases a new Northern Champlain Valley Trails map featuring over 30 trails; CCHD offers residents the <i>Try 5 Challenge</i>.</p> <p>CCHD coordinates a community education campaign to empower young adults to take charge of their health; the campaign includes 14 social media messages, 8 public service announcements and one blog that reached over 12,000 residents.</p>
	<b>Clinical Interventions</b> 	<p>The NYU College of Dentistry offers its 2<sup>nd</sup> annual week long free dental clinic in Clinton County.</p> <p>Hudson Headwaters Health Network opens the Plattsburgh Family Care Clinic on 2/4/19.</p> <p>New pediatric dentistry options emerge in Clinton County.</p>
	<b>Long- Lasting Protective Interventions</b> 	<p>The Boy Scouts’ annual <i>Scouting for Food</i> food drive encourages healthy donations for the third year.</p> <p>An Adirondack Road Salt Reduction Task Force is established to reduce road salt contamination in local waters.</p> <p>CCHD and local pediatric providers celebrate 5 years of tracking infant feeding practices noting from 2013-2017, the average breastfeeding rate in Clinton County saw a 6.5 percentage point increase.</p>
	<b>Changing the Context</b> 	<p>Lake Champlain Basin Program expands their recruitment of residents and businesses from VT to Northern NY to participate in their <i>Raise the Blade</i> campaign aimed at reducing storm water runoff and improving soil health.</p> <p>Plattsburgh Police Department open a Community Resource Center with the help of CCMH&amp;AS.</p> <p>21 worksites and 17 childcare sites received NYSDOH Breastfeeding Friendly Designation.</p> <p>MHAB’s Lifeskills Campus and CVFS’s <i>All Ways to Recovery</i> Center hold their grand opening on 7/24/19.</p> <p>NYS passes T21 legislation increasing the legal age to purchase tobacco products to 21; legislation goes into effect 11/13/19.</p>
	<b>Socio-economic Factors</b> 	<p>PHA breaks ground on <i>Atlas Heights</i>, a new affordable home complex in Plattsburgh.</p> <p>\$25,000 worth of Farm Fresh Cash goes out to residents in the 2019 market season making the purchase of locally grown, fresh fruits and vegetables easier.</p> <p>CCHD works with Chazen Company to complete concept plans in 4 communities to develop low cost measures that make active transportation safer for residents.</p>

\*The Health Impact Pyramid is a CDC supported model that describes different types of public health interventions, providing a framework for planning community health improvement and assessing its progress.

## NYS Department of Health Prevention Agenda Priority Area: Prevent Chronic Disease

### Focus Area: Reduce Obesity in Children and Adults

**Goal:** Create community environments that promote and support healthy food and beverage choices and physical activity.

**Long Term Objective:** By 12/31/18, decrease the percentage of Clinton County adults who report participating in no leisure time physical activity by 5% from 25.2% to 21.1% (CDC, 2012).

**Long Term Objective:** By 12/31/18, increase the percentage of Clinton County adults reporting adequate daily fruit and vegetable consumption by 5% from 24.7% to 29.7% (BRFSS, 2005-2009).

Strategy/ Source	Interventions/Activities	Process Measures	Partners (Role)	Progress Update
<p><b>Offer individually adapted health behavior change programs</b></p> <p>Source: CDC, Strategies to Prevent Obesity and Other Chronic Diseases (<a href="http://www.cdc.gov/obesity/downloads/pa_2011_web.pdf">http://www.cdc.gov/obesity/downloads/pa_2011_web.pdf</a>)</p>	<ul style="list-style-type: none"> <li>-Design a program targeting nurses in conjunction with the Magnet process focusing on diet, exercise, stress, coping, obesity, and disabilities (self-care)</li> <li>-Continuation/expansion of UVHN-CVPH's Diabetes Prevention Program</li> <li>-Maintain enrollment in fitness programs tailored for residents 55 years and over</li> <li>-Implement Sun Protection Project targeting those utilizing local spaces for activity                             <ul style="list-style-type: none"> <li>-Develop local work plan for implementation &amp; promotion</li> <li>-Secure funding for materials/ equipment</li> </ul> </li> <li>-Coordinate &amp; conduct a Chronic Disease Self-Management Program in Clinton County</li> <li>Utilize the <i>Better Choice</i> pledge and app to promote commitment to healthy lifestyle change</li> </ul>	<ul style="list-style-type: none"> <li>-Program sign in sheet and agenda</li> <li>-Completion of one program per year for the duration of this CHA (Baseline N/A)</li> <li>-Patient "graduation" records, #graduates (Baseline =12 in 2016)</li> <li>-Participant enrollment/ attendance records (Baseline= 35 in 2016)</li> <li>-Finalized work plan, application submission dates</li> <li>-Dates of workshops, # participants (Goal= 1 program)</li> <li>- # of pledges (increase total by 25% or 150 pledges; baseline= 587)</li> </ul>	<ul style="list-style-type: none"> <li>-UVHN-CVPH (Lead)</li> <li>-UVHN-CVPH (Lead)</li> <li>-CCE (Coordinator)</li> <li>-EAHCN, TOP (Support)</li> <li>-AFH Partners/Others (Support)</li> <li>-CCHD (Lead)</li> <li>-AFH partners (Support)</li> <li>-EAHCN (Lead), OFA</li> <li>-AFH Partners/ Others (Support)</li> <li>-CCHD (lead)</li> </ul>	<ul style="list-style-type: none"> <li>■ Completed! Courtyard space created on main campus. Ribbon cutting 7/12/17. Space open to staff and public.</li> <li>■ 27 participants in 2017, 15 graduates in 2018. Exploring feasibility in extending program to the community. 2019- 59 graduates since 2016. Carried into new CHIP.</li> <li>■ 1/1/17-6/28/17: 15 enrolled. End of year numbers pending. 2018 attendance= 60 participating individuals in over 1,000 sessions</li> <li>■ Spring 2017- logic model &amp; work plan drafted; proposal in progress. Full proposal submitted to BC/BS 10/10/17. Award notification received Nov 2017. Project implementation to begin 1/1/18. 2018- 12 dispensers installed across the county; press release 8/14/18.</li> <li>■ Complete post-intervention evaluation activities- 300+ post-intervention surveys collected. 250+ residents educated at 3 community events.</li> <li>■ CDSMP- 15 participants enrolled, 10 participants completed 4 or more of 6 workshops offered 6/15/17-7/20/17 @ SUNY Plattsburgh. Classes to continue in 2018. Peer leaders training potential in Clinton County, March 2018. (Lead to be transferred to OFA). 2018- 19 individuals in 1 workshop</li> <li>■ 80 new pledges signed on 2019.</li> </ul>

Strategy/ Source	Interventions/Activities	Process Measures	Partners (Role)	Progress Update
<p><b>Creation of/or enhanced access to places for physical activity combined with informational outreach activities.</b></p> <p>Source: CDC, Strategies to Prevent Obesity and Other Chronic Diseases (<a href="http://www.cdc.gov/obesity/downloads/pa_2011_web.pdf">http://www.cdc.gov/obesity/downloads/pa_2011_web.pdf</a>)</p>	<p>-Continuation of Year 2 of Fitness in the Parks</p> <p>-Offer local trail map within the UVHN-UVHN-CVPH Occupational Health Department</p> <p>-Finalize enhancement to one additional recreational space to support activity across the lifespan</p> <p>-Facilitate community entities to submit projects to NYSHF/ioby's spring <i>Healthy Neighborhoods Challenge</i> for match funding</p> <p>-Creation of a multi-use, accessible recreation trail in Morrisonville, LaPierre Lane Project (identify and apply for resources)</p>	<p>-Grant documents</p> <p>-Completion of year 2 activities: -Creation of a foot golf course in Cadyville, open free to youth up to age 18 (Baseline=0) -Increase permanent indoor pickleball courts by 3 (baseline=6, goal=9) -Expand Fitness in the Park to 5 additional townships (baseline =5, goal= 10)</p> <p>-Number of places map is available outside CCHD -Identification of location within UVHN-CVPH (Baseline =0, Goal= 1 spot in 2017, additional spot subsequent years)</p> <p>-Completion of work at one additional site, kickoff event date (Baseline=5 spaces, Goal=6 spaces)</p> <p>-Formal agreements in place, usage/observation data, dates of promotion activities -Submitted applications (Baseline= 3 applications submitted in 2016, Goal=2 applications submitted in 2017, 2018)</p> <p>-Application completed, submission date -Park/ trail opening</p>	<p>-Foundation of UVHN-CVPH (Lead) -AFH Partners (Support)</p> <p>-UVHN-CVPH (lead) -CCHD (Assist)</p> <p>-CCHD (Lead) -AFH partners (Support)</p> <p>-CCHD (Lead) -AFH (Support)</p> <p>-TOP, Planning Dept (Lead) -Foundation of UVHN-UVHN-CVPH (Partner) -AFH (Support)</p>	<p>■ Completed! Twin Pines Foot Golf Course Grand Opening 7/29/17; 200+ in attendance over the weekend. 6 permanent indoor courts established in 2017 bringing total to 12. Goal exceeded. Total of 7 townships participated in Fitness in the Parks 2017 program (4 repeat, 3 new).</p> <p>■ March 2017- 100 maps provided to UVHN-CVPH for display. Offered in 2 locations- Occupational Health, Professional Model Practice Courtyard. 2018- Trail map updated to include new sites; new edition distributed to 31 community sites, 100 copies given to OH and ED. Second printing in progress.</p> <p>■ 2017 Towns of Black Brook &amp; West Chazy- playground revitalizations. 2018- 3 additional spaces revitalized (Rouses Point, Altona, TOP receive mini-awards to support inclusive play) ■ Support enhancements in 3 new spaces in 2019. Enhancements supported in 7 locations.</p> <p>■ 2017-One local project submitted- Peru fundraising site live as of 11/10/17. 2018- one application submitted- West Chazy 2019- 3 community applications submitted to ioby (Moers, Altona, Chazy)</p> <p>■ Application/ proposal submitted May 2017; approved. Funding received Fall 2017. Groundbreaking- Fall 2017. 2018- Grand opening 7/28/18. User experience survey completed September 2018. ■ Develop plans and secure funding for additional SRTG spurs (Schuyler Falls, Saranac). Funds secured. Activity to be carried over into new CHIP.</p>
<p><b>Ensure access to fruits and vegetables in workplace cafeterias and other food service venues.</b></p> <p>Source: CDC, Strategies to Prevent Obesity and Other Chronic Diseases (<a href="http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf">http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf</a>)</p>	<p>-Continued usage of healthy meal and beverage standards for meals sold and served in the hospital with a focus on using healthy, locally grown foods in cafeteria and patient meals</p> <p>-Review of menus for dietary content -No sugar added options -Inclusion of nutritionals on entrees and specials</p>	<p>-Compliance with selected indicators per policy (Baseline= 25% local Goal: sustain 25% local)</p>	<p>-UVHN-CVPH (lead)</p>	<p>■ 2017: peak 28.5%; annual average 20%. 2018: 21.1%</p>

Strategy/ Source	Interventions/Activities	Process Measures	Partners (Role)	Progress Update
<p><b>Improve access to or availability of high quality fruits &amp; vegetables throughout the community.</b></p> <p>Source: CDC, Strategies to Prevent Obesity and Other Chronic Diseases  <a href="http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf">http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf</a></p>	<p>-Expand participation in local <i>Better Choice</i> certification programs          -Recruit &amp; promote locally owned restaurants to participate in <i>Better Choice Eatery</i> program</p> <p>-Recruit &amp; promote locally owned retailers to participate in <i>Better Choice Retailer</i> program</p> <p>-Work with local farmers to increase the number of farmers markets/ stands accepting local, state and national nutrition incentive program benefit</p> <p>-Increase use of locally sourced ingredients in <i>Kids Cook it UP</i> class</p> <p>-Continue UVHN-CVPH malnutrition program</p> <p>-Coordinate UVHN-CVPH malnutrition and CCHD Farm Fresh Cash Programs</p>	<p>- Applications, enrollment dates (Baseline = 5, Goal= Increase participation by 100% )</p> <p>-Applications, enrollment dates (Baseline= 6 , Goal= Increase participation by 100% )</p> <p>-Application submission dates, authorization dates (baseline, goal)          FMNP- 11 sites, 15 sites          WIC- 10 sites, 14 sites          SNAP- 7 sites, 9 sites          FFC- 10 sites, 15 sites</p> <p>-# classes utilizing locally sourced fruits and vegetables (Baseline pending, goal- increase by 25%)</p> <p>-Length of stay (Baseline=2.5d, Goal= 2.2d)          Readmission rates (Baseline=18.7%, Goal= 16.5%)</p> <p>-#patients referred, #program patients receiving vouchers (Baseline= N/A, Goal= 10 patients)</p>	<p>-CCHD (Lead)          -AFH partners (support)</p> <p>-CCHD (Lead)</p> <p>CCHD (Lead)          -AFH partners (support)</p> <p>-TOP- Recreation (lead)          -AFH partners- cross promotion</p> <p>-UVHN-CVPH (Lead)</p> <p>-CCHD (Co-lead)          -UVHN-CVPH (Co-lead)</p>	<ul style="list-style-type: none"> <li>■ Better Choice Eatery: Application and program materials updated/ revised spring 2017. 2 eateries recertified, 2 newly recruited. Recruitment campaign planned for Winter/Spring 2018. 2018- 0 new, 3 renewed. 2019- 0 new, 3 renewed.</li> <li>■ Better Choice Retailer: 7 new businesses added, one lost (store closure). Total= 12 Clinton County retailers participating (goal met). 2018- 2 new; Total=14. 2019- 1 new; Total= 13</li> <li>■ 2018- 16 sites accepting FMNP, WIC (goal met). Double Up Food Bucks piloted by 2 farmers.</li> <li>■ Expand DUFB program (1 additional site, increase resident use of program). Keeseville Farmacy added in 2019 but lost 2 sites (loss</li> <li>■ Offer in-kind support to Essex Co. CCE for farm-to-school initiatives.</li> <li>■ Planning meeting CCHD &amp; TOP 7/3/17. Two classes to be held- one in July, one in August. \$100 of FFC donated from CCHD to TOP for the purchase of locally grown produce for lesson plans. 29 participating families received FFC vouchers.</li> <li>■ 2017: Changes in screening approach under discussion. UVHN-CVPH staff training- Summer/ Fall 2017. 2018: LOS 1.6 days; 16.7% readmission rate.</li> <li>■ Spring 2017, coordination discussed. Revisited Summer 2017. May require IRB approval due to data being collected for evaluation. May be easier and less formal to catch residents in the community.</li> </ul>
<p><b>Include fruits and vegetables in emergency food programs.</b></p> <p>Source: CDC, Strategies to Prevent Obesity and Other Chronic Diseases  <a href="http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf">http://www.cdc.gov/obesity/downloads/fandv_2011_web_tag508.pdf</a></p>	<p>-Institute environmental changes at local food pantries that increase the site's capacity to accept and distribute fresh produce</p> <p>-Design and launch a community media campaign aimed at increasing donation of fresh produce and other nutritionally sound items to local food pantries</p>	<p>-# of pantries participating, project completion dates (Baseline= 0, Goal= 3 sites)</p> <p>-Dates of media promotions, # channels utilized</p>	<p>-CCHD (Lead)          -JCEO, PIFS</p> <p>-AFH partners</p>	<ul style="list-style-type: none"> <li>■ 3 "nudges" completed Feb-March 2017. 1 nudge adapted and re-run Summer 2017. All successful. 3 participating sites- JCEO Main, PIFS, JCEO Peru. Maintain for 2018. New goal- total of 6 "nudges" piloted.</li> <li>■ 2018- 9 sites have trialed 6 different "nudges" (goal met).</li> <li>■ Videos completed April 2017. Social media campaign May-July 2017 (Facebook, YouTube). 28,519 views. Newspaper and radio interviews in 2017. New campaign to run Sept 2017-Nov 2018.</li> <li>■ 2018- Campaign completed. Reach metrics pending.</li> <li>■ Complete project sustainability activities (partner "kit", reminder system). 2019- kit completed, reminder system in place. 3 kits distributed to date; social media messages created.</li> </ul>

## NYS Department of Health Prevention Agenda Priority Area: Prevent Chronic Disease

### Focus Area: Increase Access to High Quality Chronic Disease Preventative Care and Management in Clinical and Community Settings

**Goal:** Increase screening rates for colorectal cancer, especially among disparate population.

**Long Term Objective:** Percentage of adults who receive a colorectal cancer screening based on the most recent guidelines (ages 50-75) from 75.8 to 80. (Data Source: NYS BRFS)

**Long Term Objective:** By December 31, 2018, achieve the healthy people target for age adjusted death rate due to colorectal cancer from 16.7% to 14.5 deaths/100,000 population (HealthyAdk.org)

Strategy/ Source	Interventions/Activities	Process Measures	Partners/ Role	Progress Update
<p><b>Implement evidence- based activities that increase public awareness about cancer screening.</b></p> <p>Source: National Colorectal Cancer Roundtable, <i>80% by 2018 Guidebook</i> (<a href="http://ncrt.org/tools/80-percent-by-2018/80-by-2018-communications-guidebook/">http://ncrt.org/tools/80-percent-by-2018/80-by-2018-communications-guidebook/</a>)</p>	<p>-Implement peer education grant to refer patients for screening in mammography and men referred to primary care for discussion on prostate screening – extrapolate lessons learned on mammography and prostate to colon</p> <p>-Host a <i>Men's Night Out</i> to provide information on colon and prostate cancer screening</p> <p>-Maintain Navigator Program to connect patients to screening services</p> <p>-Conduct media outreach related to clinical preventive services for colorectal screening</p>	<p>-Grant documents &amp; reports (Baseline= N/A, Goal- referral of 100 patients to primary care)</p> <p>-Number of uninsured/ underinsured taking advantage of Clinton County Cancer Services Program (Baseline= 85% participants below 250% FPL; Goal- maintain 85%)</p> <p>-Attendance numbers (goal- 40 men Baseline- N/A)</p> <p>-Number of patients utilizing the navigator program to connect to screening services (Goal- 5% increase)</p> <p># of messages (Goal=8)</p>	<p>-UVHN-CVPH (Lead) -AFH Partners (Support)</p> <p>-UVHN-CVPH Foundation (lead) -AFH Partners/ Others (Support)</p> <p>-UVHN-CVPH (Lead) – Fitzpatrick Cancer Center</p> <p>-EAHCN (Lead) -AFH Partners (Support)</p>	<ul style="list-style-type: none"> <li>■ 2 Peer educators are in place. 2018- 30 mammograms, 16 prostate screenings and 16 colorectal screenings (8 FIT, 8 colonoscopy) supported. 2019 outcomes pending</li> <li>■ 2017- Men's Night Out 11/10/17 (topic: Depression &amp; other mental health issues). 70 in attendance. 2018 11/8/18, 65 in attendance. 2019 11/7/19, 55 in attendance.</li> <li>■ 1 Breast CA navigator in place; 35 users as of Aug. 52 estimated for 2017 (this would represent an 18% increase). 2019 outcomes pending.</li> <li>■ -30 radio spots on 102.7 WIRY (51,000 outreach /spot) -1 Press Republican ad (17,000) -1 ad in the Walker Journal distributed at 9/24/17 Alzheimer's Walk (75 copies). 2018- 50 media messages occurred between 1/1/18- 10/31/18</li> </ul>
<p><b>Promote provider practice implementation of evidence based interventions &amp; guidelines.</b></p> <p>Source: CDC, The Guide to Community Preventive Services (<a href="https://www.thecommunityguide.org">https://www.thecommunityguide.org</a>)</p>	<p>-Integrate cancer screening messaging and recommendations into Partner Nurse detailing packets</p> <p>-Provide local perspective/ data update on screening practices/ behaviors at annual provider event</p>	<p>-# packets distributed, # providers reached Goal- At least 2 editions contain screening recommendations and related info</p> <p>-Event data, # of providers reached</p>	<p>-CCHD (Lead)</p> <p>-CCHD (Lead)</p>	<ul style="list-style-type: none"> <li>■ 2017- WIRY interview 11/14/17 covering all screening recommendations, CCHD &amp; UVHN-CVPH (Cancer Services Program). 2018- 2<sup>nd</sup> &amp; 4<sup>th</sup> qtr packets contained screening messages. Program reach= approx. 175 local providers. Dec 2018 WIRY interview. 2019- 4<sup>th</sup> qtr packet included HPV and cervical cancer screening research</li> <li>■ No provider event scheduled for 2018. Re-evaluate for 2019. No provider event scheduled in 2019.</li> </ul>



## NYS Department of Health Prevention Agenda Priority Area: Promote Mental Health and Prevent Substance Abuse

### Focus Area: Prevent Substance Abuse and Other Mental Emotional Behavioral Disorders

**Goal:** Prevent and reduce the occurrence of mental, emotional and behavioral disorders among youth and adults

**Long Term Objective:** By 12/31/2018, Reduce the percentage of adult Clinton County residents reporting 14 days with poor mental health in month by 3% from 11.1% to 8.1% (BRFSS September 2014 data)

Strategy/ Source	Interventions/Activities	Process Measures	Partners/ Role	Progress Update
<p><b>Identify, engage and clarify roles of partners across sectors.</b></p> <p>Source: NYSDOH, <i>Prevention Agenda: Evidence Based Programs, Policies and Practices</i> (<a href="https://www.health.ny.gov/prevention/prevention_agenda/2013-2017/plan/mhsa/ebi/index.htm">https://www.health.ny.gov/prevention/prevention_agenda/2013-2017/plan/mhsa/ebi/index.htm</a>)</p>	<ul style="list-style-type: none"> <li>-Expansion of SPARCC activities to include quarterly meetings, work plan</li> <li>-Maintenance of MEB (Mental, Emotional, Behavioral Health) Subcommittee of AFH</li> <li>-Coordinate screening of “Chasing the Dragon” (FBI, DEA) for the public</li> <li>-UVHN-CVPH ED to start program to dispense Narcan in the ED (2 year program) (grant from Alliance for Positive Health) for opioid overdose patients</li> <li>Secure funding to hire a coordinator for SPARCC</li> <li>Integrate youth representation on SPARCC</li> </ul>	<ul style="list-style-type: none"> <li>-Meeting dates, shared work plan</li> <li>-Meeting dates, agendas, attendance records</li> <li>-SPARCC meeting minutes, event date, attendance data (# in attendance)</li> <li>-In 2017, implement program</li> <li>- Meeting minutes reflecting strategy discussion; funding applications</li> <li>- attendance records, meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>-SPARCC partners</li> <li>-CCMH&amp;AS (lead) -UVHN-CVPH, BHSN, CCHD, CVFC, others (partner)</li> <li>-SPARCC partners</li> <li>-UVHN-CVPH (lead) -AFPH (partner)</li> <li>CCMH&amp;AS (lead)</li> <li>CCMH&amp;AS (lead)</li> </ul>	<ul style="list-style-type: none"> <li>■ 2017- Steering Committee meetings monthly and full Committee meetings happening qo month. SPARCC 2018 Action Plan finalized w/ large group 11/15/17. 2018- Meeting dates: 1/10, 3/27, 5/22, 8/15, 9/25, 10/17, 12/7/2018. 2019 work plan in development. 2019 meeting dates:2/27, 4/10, 6/5, 8/22, 10/24, 12/11</li> <li>■ MEB subcommittee rolled into SPARCC group.</li> <li>■ Completed. April 4<sup>th</sup>, 2017. 900+ in attendance.</li> <li>■ 2017- Training completed. July- 30 ED staff (primarily nurses and crisis workers) trained; 15 kits dispensed. 2018- Program sustained. 8 kits provided to patients 1/1/18-11/6/18.</li> <li>■ Funding not secured in 2018 or 2019 but activity remains in SPARCC work plan.</li> <li>■ SPARCC activities integrating school based events which will facilitate this representation. Group looking at alternative meeting days/times to accommodate youth participation.</li> </ul>
<p><b>Promote coordination of mental health practitioners with other care providers</b></p> <p>Source: NYSDOH, <i>Prevention Agenda: Evidence Based Programs, Policies and Practices</i> (<a href="https://www.health.ny.gov/prevention/prevention_agenda/2013-2017/plan/mhsa/ebi/index.htm">https://www.health.ny.gov/prevention/prevention_agenda/2013-2017/plan/mhsa/ebi/index.htm</a>)</p>	<ul style="list-style-type: none"> <li>-Renovations to UVHN-CVPH Behavioral Health Unit &amp; embedding of outpatient services (Medical Village)</li> <li>-Establish local withdrawal and stabilization services</li> </ul>	<ul style="list-style-type: none"> <li>-Hospital approval received</li> <li>-Certificate of Need (CON) submitted</li> <li>-CON approval received</li> <li>-Progress reports, opening date</li> </ul>	<ul style="list-style-type: none"> <li>-UVHN-CVPH (lead) -BHSN (partners)</li> <li>-CVFC (lead)</li> </ul>	<ul style="list-style-type: none"> <li>■ 2017- Unit design completed. Shared w/ AFH 7/12/17. CON approval received in July 2017. 2018- Construction to begin March 2019. Behavioral Health Program Director hired. 2019- Medical Village concept in development.</li> <li>■ Stabilization and Rehabilitation Center going out for construction bids in December 2017. 2018- Facility grand opening 11/9/18. 90% occupancy rate goal for 2019- final rate pending.</li> </ul>



	<p>-Embedding of primary care @ Center for Wellbeing</p> <p>-Planning/ preparation for HHHN to open FQHC with embedded behavioral health services</p> <p>-Continued integration of mental health and substance use disorder treatment into 8 primary care practices</p> <p>Integrate trained Recovery Coaches into local service agencies</p>	<p>-Identified primary care provider -Established service</p> <p>-CON submission date -Date construction begins -Opening date (anticipated 2018)</p> <p>-Practices identified, date of integration</p> <p>-# agencies interested, #coaches integrated</p>	<p>-BHSN (lead) -AFH partners</p> <p>-UVHN-CVPH (lead) -HHHN (partner)</p> <p>-CCMH&amp;AS (lead) -EAHCN (support)</p> <p>-CVFC (Lead)</p>	<ul style="list-style-type: none"> <li>■ Construction nearing completion. Services slated to begin 2<sup>nd</sup> qtr of 2019. 2019- limited Primary Care services being offered; further integration to follow</li> <li>■ 2017- CON approved 6/30/2017. Construction to begin in March 2018. 2018- Construction on time. Services to begin Feb 2019. 2019- Grand opening 2/4/19.</li> <li>■ 2017- Integration efforts underway; carry over to 2018. 2018- Practices identified. Continued integration in 2019.</li> <li>■ Positions for 3 coaches and 1 coordinator still in place. Two full and 2 supplemental trainings offered in 2018 (32 total attendees, 19 new coaches in 2018). 2019- A total of 45 peer recovery coaches have been trained to date.</li> </ul>
<p><b>Support mental wellbeing by creating supportive environments.</b></p> <p>Source: WHO, <i>Promoting Mental Health: Concepts, Emerging Evidence, Practice</i> (<a href="http://www.who.int/mental_health/evidence/en/promoting_mhh.pdf">http://www.who.int/mental_health/evidence/en/promoting_mhh.pdf</a>)</p>	<p>-Offer a series of educational events focusing on primary and secondary disease prevention for the MEB community and other vulnerable populations</p> <p>-Explore guidance and feasibility of a local law enforcement diversion program</p> <p>-Promote Talk2Prevent platform at local community events</p> <p>-Integrate Youth Mental First Aid into local school districts</p> <p>-Offer Family Yoga sessions</p> <p>-Expand the Senior-to-Senior program</p> <p>-UVHN-CVPH Child and Adolescent Mental Health Unit Social Worker to launch support group for families of patients who have been in the mental health system</p> <p>-Coordinate marketing strategies to reduce stigma/ misperceptions related to seniors utilizing behavioral health services</p> <p>Expand SPARCC social media efforts to include Instagram, Twitter &amp; Snapchat.</p>	<p>-Dates of events, attendance #'s/ records, program evaluation feedback</p> <p>-Meeting dates, agenda, recommendations</p> <p>-# events, event reach</p> <p>-Identified school districts -Dates of trainings -# educators trained</p> <p>-Dates of programs -# participants</p> <p>-Facility identified -Program initiation date -Number of visits made</p> <p>-Launch of group</p> <p>-message dates, format, distribution channels</p> <p>- established social media formats</p>	<p>-CCHD (lead) -BHSN (partner)</p> <p>-SPARCC partners</p> <p>-Champlain Valley Family Center (CVFC)</p> <p>-CVFC (lead) -School districts</p> <p>-CVFC (lead)</p> <p>-CCHD &amp; AFH partners (support) -SUNY Plattsburgh (Nrsg)</p> <p>-UVHN-CVPH (Lead)</p> <p>-EAHCN (lead)</p> <p>-SPARCC partners (lead)</p>	<ul style="list-style-type: none"> <li>■ 2017 81 total attendees in 8 sessions 2018- 112 attendees in 9 sessions 2019- 169 attendees in 9 sessions (as of Nov 2019)</li> <li>■ Included in SPARCC 2018 Action Plan. 2018, 2019- Remains in work plan and part of discussions.</li> <li>■ End of year update pending from CVFS. Completed. Remove from 2018 work plan.</li> <li>■ Plan on hold by CVFS. Remove activity from 2018 work plan.</li> <li>■ 2019 -Classes now offered on Recovery Campus and at All Ways to Recovery center.</li> <li>■ Program maintained in 2017. Expansion on hold. Remove activity from 2018 work plan.</li> <li>■ Low response from community. Direct meetings w/ family's current approach. May be revisited in the future.</li> <li>■ 2017- print, radio promotion 2018- radio (WIRY), 3 week distribution</li> <li>■ FB page established &amp; used to promote messages, education events and opportunities.</li> </ul>

## 2019 Action for Health Consortium Member List

Diana Aguglia	Alliance For Positive Health
Maria Alexander	Senior Citizens Council
Sara Allen	Clinton County Health Department, Contractor
Joy Arana	Citizen, Licensed Social Worker
Maryann Barto	Clinton County Health Department, Environmental Health Division
Laurie Booth-Trudo	Child Care Coordinating Council of the North Country
Kara Bordeau	CVPH Wellness and Fitness Center
James Bosley	Clinton County Planning/Clinton County Public Transit
Donna Boumil	Village of Rouses Point
Mary Breyette	Cornell Cooperative Extension
Rachel Brown	Senior Citizens Council
Dana Bushey	Champlain Valley Family Center
Jessica Chanese	Adirondack Health Institute
Nichole Christiansen	Champlain Valley Family Center
Darleen Collins	Clinton County Office for the Aging
Erin Conner	Behavioral Health Services North
Dot Crawford	Interfaith Food Shelf
Rheannon Croy	Alliance for Positive Health
Lisa Cyphers	University of Vermont Health Network-Champlain Valley Physicians Hospital
Melanie Defayette	Town of Plattsburgh Recreation Department
Karen Derusha	Clinton County Health Department, Health Planning & Promotion Division
Bob Dickie	University of Vermont Health Network-Champlain Valley Physicians Hospital
Adele Douglas	Town of Peru Community Development Coordinator
Andrew Foster	Behavioral Health Services North
Richelle Gregory	Clinton County Mental Health and Addictions
Kerry Haley	The Foundation of CVPH
Mark Hamilton	City of Plattsburgh Housing Authority
Karen Kalman	University of Vermont Health Network-Champlain Valley Physicians Hospital
John Kanoza	Clinton County Health Department, Administration

Victoria Knierim	Adirondack Health Institute
Dorothy Latta	Plattsburgh Interfaith Food Council
C. Allan McCoy	SUNY Plattsburgh
Catherine McFarland	University of Vermont Health Network-Champlain Valley Physicians Hospital
Gizelle Menard	University of Vermont Health Network-Champlain Valley Physicians Hospital
Brian Minchoff	Clinton County Mental Health and Addictions
Megan Murphy	University of Vermont Health Network-Champlain Valley Physicians Hospital
Erin Pangborn	Town of Plattsburgh Recreation Department
Steve Peters	Elevate 518
Joyce Porter	Adirondack Health Institute
Robert Poulin	North Country Center for Independence
Sara Rowden	Citizen
Scott Ruch	Champlain Valley Family Center
Shawn Sabella	Behavioral Health Services North
Shey Schnell	University of Vermont Health Network-Champlain Valley Physicians Hospital
Margaret Searing	Clinton County Health Department, Administration
Courtney Shaler-Smith	Adirondack Health Institute
Terra Sisco	Clinton County Youth Bureau
Mandy Snay	Clinton County Health Department, Health Planning and Promotion
Kathy Snow	United Way of the Adirondack Region
Sally Soucia	Joint Council For Economic Opportunity
Julie Stalker	Joint Council For Economic Opportunity
Kaitlyn Tentis	University of Vermont Health Network-Champlain Valley Physicians Hospital
Trevor Cole	Town of Plattsburgh Planning Department
Lee Vera	Eastern Adirondack Health Care Network
Laurie Williams	The Foundation of CVPH, Contractor
Steve Williams	Hannaford Supermarket

## Acronym List

AFH	Action for Health	IOBY	In Our Back Yard
BC/BS	Excellus Blue Cross Blue Shield	IRB	Institutional Review Board
BHSN	Behavioral Health Services North	JCEO	Joint Council for Economic Opportunity
BRFSS	Behavioral Risk Factor Surveillance System	HTN	Hypertension
CCE	Cornell Cooperative Extension	MEB	Mental, Emotional, Behavioral Health
CCHD	Clinton County Health Department	MHAB	MHAB Enterprises, LLC
CCMH&AS	Clinton County Mental Health and Addiction Services	NYSDOH	New York State Department of Health
CDC	Centers for Disease Control & Prevention	NYSHF	New York State Health Foundation
CDSMP	Chronic Disease Self-Management Program	NYU	New York University
CHA	Community Health Assessment	OFA	Office for the Aging
CON	Certificate of Need	OH	Occupational Health
CVFC	Champlain Valley Family Center	PHA	Plattsburgh Housing Authority
DEA	Drug Enforcement Agency	PIFS	Plattsburgh Interfaith Food Shelf
EAHCN	Eastern Adirondack Health Care Network	SCCCC	Senior Citizens Council of Clinton County
ED	Emergency Department	SNAP	Supplemental Nutrition Assistance Program
FB	Facebook	SPARCC	Substance Abuse Prevention and Recovery of Clinton County
FBI	Federal Bureau of Investigation	SUNY	State University of New York
FFC	Farm Fresh Cash	TOP	Town of Plattsburgh
FMNP	Farmers Market Nutrition Program	UVHN-CVPH	University of Vermont Health Network-Champlain Valley Physicians Hospital
FQHC	Federally Qualified Health Center	WHO	World Health Organization
HHHN	Hudson Headwaters Health Network	WIC	Special Supplemental Nutrition Program for Women, Infants, Children
		WIRY	Local Radio Station

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