Clinton County Health Department

Vision
Clinton County…Healthy People in a Healthy Community

Mission
Our mission is to improve and protect the health, well-being, and environment of the people of Clinton County

Core Values
Advocacy, Collaboration, Excellence, Innovation, Integrity, Service

Health Planning and Promotion Division

Overview
The Health Planning and Promotion Division uses evidenced-based practices to promote and plan community based interventions. It supports healthy lifestyles and chronic disease risk reduction through built environment improvement and system and policies changes.

Table of Contents

Executive Overview ................................................................................................................ 2
Featured Community Partnerships ......................................................................................... 3-4
Community Engagement and Education Activities ............................................................... 5-6
Featured Community Program ............................................................................................... 7
Grant Funded Initiatives ......................................................................................................... 8-13
  Healthy Neighborhoods Initiative (HNI) ........................................................................... 8
  Creating Health Schools and Communities (CHSC) ......................................................... 9
  Overcoming Obstacles to Food Access (OOFA) ................................................................. 10
  Improving the Nutritional Quality of Food Pantry Donations in Clinton County (INQFPDCC) ......................................................................................................................... 11
  Community Partnerships for Healthy Mothers and Children (CPHMC) ......................... 12
  Creating Breastfeeding Friendly Communities (CBFC) .................................................... 13
Health Planning and Promotion Focus for 2018 .................................................................. 14
Division Contacts .................................................................................................................. 15
List of Acronyms ..................................................................................................................... 15

On the cover: Community leaders and stakeholders take a guided walking tour through Plattsburgh with nationally recognized Complete Streets expert, Mark Fenton, in June 2017.
Executive Overview

*Industrious* is a word that comes to mind to describe 2017 for the Division of Health Planning & Promotion (HPP). The year was full of noteworthy accomplishments.

With a new grant getting underway in early 2017, HPP now has two state funded grants supporting local policy and environmental change work. As a result, there was an 83% increase in the number of health related policies facilitated by HPP in 2017 compared to 2016. HPP has honed its skills for developing policies related to breastfeeding, complete streets, school wellness and worksite wellness. The Division is serving as a resource to community entities across the region, not just in Clinton County. In the second and final market season of the *Overcoming Obstacles to Food Access* project, over $30,000 in Farm Fresh Cash was distributed to residents through educational events across Clinton County, helping to make locally grown produce more accessible and affordable. In fact, in the past year, HPP reached over 3,500 community residents and professionals, offering nearly 200 opportunities for health education or training. And, since 2015, HPP has redistributed over $250,000 in grant funding to community partners, supporting park and green space revitalizations, complete streets projects and other undertakings. These policy, systems and environmental changes will help make practicing healthy behaviors easier for all residents for years to come.

Excitingly, breastfeeding data collected by HPP is being used to track local successes. The data shows collaborative interventions are working! HPP is capturing other data to monitor changes in nutritional quality of the local food environment, making it easier to prove our work will have its intended long range impact.

These accomplishments demonstrate success in meeting 2017 goals of strengthening partner relationships and enhancing community engagement to support community wellness. But there’s more! HPP is enjoying bringing a positive spotlight to CCHD. HPP work was featured at four national trainings and conferences in 2017, stretching from Pennsylvania to Colorado. HPP received a Model Practice Award and starred in its own video produced by the National WIC Association. And, HPP is most proud of Karen Derusha, CCHD’s 2018 *NYS Public Health Works* nominee.

Despite all that has transpired, HPP has no plans of slowing down. Expect more of the same in 2018 as HPP continues to innovate, educate and advocate for better health.
Featured Community Partnerships

Action for Health

The Action for Health Consortium, with over 55 members, continues to be one of HPP’s (and CCHD’s) largest and most diverse multi-sector coalitions. The Consortium added several new partners in 2017 and maintained a high level of engagement among its participants, due, in part, to a collaborative agenda building process introduced in 2016. Throughout the year, the group monitored progress in the Community Health Improvement Plan, acknowledging successes and offering ideas and resources to overcome hindrances to progress. In September, AFH members made a site visit to Twin Pines Golf & Foot Golf Course in Cadyville to see the outcome of one project featured in the CHIP. They also had the opportunity to give foot golf a try!

Fluoride Varnish in the Pediatric Health Care Setting

CCHD proudly accepted a NACCHO Model Practice Award in July for the fluoride varnish initiative within the local pediatric offices. One year following initial trainings, all three large pediatric practices continue to offer fluoride varnishing to patients under five years of age. Data collection is underway to evaluate the effectiveness of this project. Preliminary data from one office showed that, over the course of one year, 83% of the patients that were eligible for fluoride varnish at their well-visit received the service. HPP plans to continue to recruit family care practitioners that see patients under the age of five to offer fluoride varnish. HPP will also continue to track outcome data and be a technical assistance resource for the pediatric practices.

Team Adirondack Breakfast and Lunch Educators (T.A.B.L.E)

T.A.B.L.E remains an active group with Clinton County School Food Service Directors meeting monthly throughout the school year. With the help of HPP staff, T.A.B.L.E facilitated a full-day training opportunity for school food service professionals. Held in August, the event drew 80 staff from six local school districts and offered training on topics ranging from food safety to food allergy management in the school environment. The event assures local school food service staff will meet annual training requirements set forth in the Healthy, Hunger Free Kids Act. The event was so well received that planning for 2018 is already underway.
Clinton County Breastfeeding Coalition

The partners of the Clinton County Breastfeeding Coalition continue to collaboratively devise an annual work plan aimed at increasing individual and community level support for breastfeeding families. In 2017, the Coalition surveyed local pharmacists and identified a lack of medication and breastfeeding resources on site. Partners assembled and distributed 20 kits to area pharmacies to help these local professionals support breastfeeding mothers and families. The kits included a copy of the *Medication and Mother’s Milk* book by Thomas Hale as well as web-based and phone resources.

A ‘Breastfeeding Welcome Here’ campaign was also launched in 2017, targeting local eateries. Coalition members and nursing students reached out to restaurant owners and encouraged them to place ‘Breastfeeding Welcome Here’ decals in their windows to promote and support breastfeeding in public. Twenty-eight restaurants were recruited this year alone.

Breastfeeding in Clinton County

Since 2015, HPP has collected annual infant feeding data from Clinton County pediatric practices. This data is used to monitor the status of breastfeeding in the county. It is also used by community organizations and local providers to assess available services and develop community level interventions.

In 2017, HPP staff reviewed the charts of 756 infants born in 2015 receiving care through a Clinton County pediatric practice. Data collected over the last three years indicates that from 2013 to 2015 there has been a 4.2% average increase in the percentage of infants breastfeeding, whether exclusively or in combination with formula. This overall increase in breastfeeding in our community may be attributable to community-wide efforts to remove barriers and change the social context of breastfeeding.

Annual summary reports are shared with each local pediatric practice. The Clinton County Breastfeeding Coalition also uses findings to develop their annual work plan.
Community Engagement and Education Activities

- Created 140 traditional and social media engagements.
- 50% increase in community education events, nearly entirely related to Farm Fresh Cash distribution.
- Secured an additional $50,000 for 2018 community engagement activities from the New York State Health Foundation (NYSHF).

Featured Events and Activities

Longest Day of Play

Rain, rain, go away. That was the hope for the fifth annual Clinton County Longest Day of Play (LDP), but the sun did not come out. Each year the LDP promotes health by coordinating a schedule of physical activities for children and adults across the county. Heavy downpours caused some organizations to move activities indoors. Other groups embraced the rain; one even added puddle jumping to their schedule! Several activities were cancelled, causing participation in 2017 to be lower than in past years. In total, 130 children and adults joined in activities at seven Clinton County locations. In 2017, the Adirondack Health Institute held its own LDP in the Glens Falls region based on the CCHD model. For 2018, LDP organizers have set a goal to encourage additional communities around the region to hold their own LDP events.

Behavioral Health Services North (BHSN) Wellness Education Series

Expanding the series offered in 2016, HPP offered eight educational sessions in 2017 to BHSN’s Healthy Minds, Healthy Bodies Program. Sessions focused on primary and secondary disease prevention, with topics guided by the specific needs and interests of program participants. After attending the programs, two-thirds of participants indicated that they gained the skills, confidence and motivation to make health-related changes. In addition, approximately 75% of participants reported that they gained ideas they could try immediately. The educational opportunities are an activity featured in the Clinton County Community Health Improvement Plan aimed at fostering well-being through supportive environments.

Sun Safety Initiative

A resident survey completed by HPP staff in 2016, intended to assess the practice of sun safe behaviors among Clinton County residents, found that only about 1 in 5 residents reported always using sunscreen while outdoors. Looking to identify ways to improve these statistics, residents were also asked if they would use sunscreen dispensers if they were available. Nearly 60% of respondents said they would, leading HPP to develop the Clinton County Sun Safety Initiative.

In 2017, HPP was awarded an Excellus BlueCross BlueShield Community Health Award to make it happen. The funds will be used to purchase and install sunscreen dispensers in key locations across the county. The Sun Safety Initiative will be implemented in 2018.
Community Engagement and Education Activities, Featured Data

**HPP Education Activities 2015-2017**

![Graph showing HPP Education Activities 2015-2017]

**Health Related Policies Facilitated by HPP, 2015-2017**

![Graph showing Health Related Policies Facilitated by HPP, 2015-2017]

*Policies include worksite wellness, school wellness, breastfeeding friendly, and Complete Streets.*

**Students Mentored in HPP, 2017**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Number of Students</th>
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<tbody>
<tr>
<td>Nursing (BSN)</td>
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<td>2</td>
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<tr>
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<td>3</td>
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<tr>
<td>Human Development &amp; Family Relations</td>
<td>1</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>20</strong></td>
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**Estimated Number of Participants in Education Activities, 2017**

![Pie chart showing estimated number of participants]

**HPP Media Engagements, 2017**

![Pie chart showing HPP media engagements]

**HPP Social Media Engagements, 2017**

![Pie chart showing HPP social media engagements]

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Featured Community Program

Partner Nurse Program

The Partner Nurse Program (PNP) connects local healthcare professionals in clinical practice to those providing community preventive services. In doing so, the Partner Nurse Program strengthens communication and collaboration across the healthcare system for better health outcomes for all Clinton County residents. Although a long standing program at CCHD, since 2016 the PNP has been a cross-divisional collaboration between the Divisions of HPP and Health Care Services.

2017 Program Highlights

- 140 PNP visits were made to local healthcare provider offices.
- PNP resources were added to the Provider section of CCHD’s webpage.
- 295 Summer Safety Guides distributed through PNP.

In each quarter of 2017, the program’s Registered Nurse made face-to-face visits with over 30 different healthcare locations, serving as a point of contact, familiar face and a link to additional resources between visits. Over the past year, the program’s resource packets were redesigned. Materials are now organized by Patient Resources, Provider Resources, and Current Research. Packets are also tailored to better meet the needs of local healthcare providers caring for different populations, including Pediatric and Family, OB-GYN, and Adult Primary Care.

Use and awareness of the PNP was evaluated in 2017, along with several other provider messaging channels. From survey findings, about half of respondents were familiar with the program and review the packets either very frequently or occasionally. Over 60% of respondents asked for online access to the materials shared through PNP. With the help of CCHD IT staff, HPP made packet content available online in Fall 2017. Materials and information can now be accessed by healthcare professionals at any time.

2017 Analysis:

- Local provider offices are receptive to receiving face-to-face quarterly visits; tailoring visits further increases interest.
- Consistent, reliable contact is key to building effective cross-sector relationships.
- Healthcare professionals are looking for community and educational resources for their patients.
- Partner Nurse contacts are opening doors for public health detailing sessions.

Focus for 2018:

- Develop evaluation metrics that can be used to track engagement of PNP practices over time.
- Identify resources for Partner Nurse Packets from input received from healthcare providers.
- Develop and conduct at least 2 topic specific public health detailing campaigns.
Grant Funded Initiatives

Healthy Neighborhood Initiative

Reducing the burden of chronic disease in Clinton County by establishing opportunities for physical activity, increasing access to healthy foods and promoting health improvement programs are cornerstones of the Healthy Neighborhood Initiative (HNI) grant. In April 2017, HPP embarked on a new three year work plan that builds on previous successes and includes a community engagement component designed to enhance sustainability.

2017 Program Highlights

- 78% of surveyed customers at Better Choice Retailer (BCR) locations indicated that they noticed changes in the store promoting healthier eating and most report they are purchasing healthier items.
- Four communities received funding for projects that demonstrated a commitment to physical activity across the spectrum of age and ability.
- Infrared trail counters monitor use of seven trail/park locations county wide.
- The Health Improvement Programs portal within 211Adk.org was promoted to healthcare providers through the Partner Nurse Program and the Public Health Connection newsletter.

Throughout the year, staff worked with seven BCRs to offer and promote healthier food options. Surveys in multiple locations indicate customers are noticing changes within the stores. Further enhancement of this initiative will occur in 2018. Infrared counters continue to be a tool to capture usage before and after revitalization projects. Several communities have successfully used the data to advocate and seek funding for projects.

2017 Analysis:

- Changes at BCR locations are positively influencing customer buying; however, maintaining improvements at multiple BCR locations is currently time and labor intensive.
- Many local communities are looking to expand physical activity opportunities for their residents and can benefit from assistance in identifying funding and other resources.
- Healthcare providers are interested in resources about physical activity and nutrition programs they can share with their patients.

Focus for 2018:

- Offer training for community decision makers and residents focused on community design for health, health in all policies, and similar approaches.
- Increase resident engagement in enhancing and activating spaces in their neighborhoods by identifying community liaisons.
- Create training materials to increase the ability of retailer staff to promote and maintain BCR improvements.
- Develop a BCR customer incentive program.
Creating Healthy Schools and Communities

Creating Healthy Schools and Communities (CHSC) is a five-year (2015-2020) coordinated, multi-sector public health initiative designed to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. With funding from the New York State Department of Health, CHSC aims to reduce major risk factors for obesity, diabetes and other chronic diseases in 85 high-need school districts and communities statewide. CHSC uses evidence-based policies, place-based strategies, and promising practices in targeted schools and communities to meet objectives.

2017 Program Highlights

- 100% of school district Wellness Policies were revised to meet USDA Final Rule Requirements.
- 20 school staff received professional development on the USDA Final Rule Requirements for local wellness policies.
- 5 retailers were officially designated as Better Choice Retailers.
- 9 Better Choice Workplaces created and adopted Healthy Food and Beverage Policies.
- 3 towns and 2 villages adopted Complete Streets Resolutions.
- Hosted a regional Complete Streets workshop featuring nationally recognized public health, planning, and transportation consultant Mark Fenton with over 40 professionals in attendance.

Clinton County Health Department is collaborating with Essex County Health Department to cover portions of Clinton, Essex and Franklin Counties. Target schools include, Chateaugay, Elizabethtown-Lewis, Moriah, Northern Adirondack and Ticonderoga along with each of their surrounding communities.

2017 Analysis:

- Peer pressure and word-of-mouth have been instrumental in the recruitment of worksites.
- Time and competing priorities were the biggest barriers to progress with schools.
- Persistence and follow-up remain the driving forces behind securing participation and organizational change.

Focus for 2018:

- Increase the number of participating Better Choice Workplaces by 10.
- Increase the number of participating Better Choice Retailers by 3.
- Increase the number of towns with Complete Streets Resolutions by 3.
- 100% of revised school district Wellness Policies will be adopted by their respective Boards of Education.
- All 5 target school districts will create a plan to phase-in components of a Comprehensive School Physical Activity Program (CSPAP).
Overcoming Obstacles to Food Access

Overcoming Obstacles to Food Access in Clinton County (OOFACC) is a grant program designed to create more opportunities for consumers to buy and eat local produce by removing common barriers. The program developed creative and innovative marketing and outreach strategies to promote the use of local farmers’ markets and stands. OOFACC also piloted a local nutrition incentive program, called *Farm Fresh Cash* (FFC). FCC is used to offset costs of consumer purchases at participating farmers’ markets and stands, allowing residents to buy and consume more fresh fruits and vegetables. The program culminated in November 2017.

2017 Program Highlights

- 24 farmers, in 26 locations, were recruited to accept Farm Fresh Cash (FFC).
- 9 farmers were approved to accept state and national nutrition incentive benefits.
- 8 farmers attended a coordinated training to become authorized to accept Farmers’ Market Nutrition Program (FMNP) and WIC Fruit/Vegetable Checks.
- Over 3,000 residents were reached with nutrition education presentations and FFC vouchers.

The education, promotion, and financial support of farmers’ markets, farm stands and locally grown fruits and vegetables led to an increase in a variety of areas: customer traffic, positive perceptions by consumers, crop production, locations where produce is sold, and overall sales. Coupling promotion with new opportunities to purchase fruits and vegetables has proven to be a successful strategy in the local community.

2017 Analysis:

- 30% of residents receiving FFC reported they rarely or never utilized farmers’ markets or farm stands. Targeted outreach was critical to reaching this group.
- Assisting farmers with the application process to accept nutrition benefits maximizes authorizations.
- Farmers embraced resources to support, enhance and expand the sale and production of locally grown fruits and vegetables at markets and stands.
- Obtaining transaction data from the local farmers’ markets and farm stands was challenging due to a lack of formal record keeping.

Focus for the Future:

- Maintain contact with local farmers to assist them in maintaining local, state and national nutrition incentive program authorizations.
- Advocate for farmers’ markets and farm stands in identified “produce deserts.”
- Seek regional opportunities that may be able to sustain the local incentive program and continue to support farmer initiatives.
Improving the Nutritional Quality of Food Pantry Donations in Clinton County

Improving the Nutritional Quality of Food Pantry Donations in Clinton County (INQFPDCC) is a two year project funded by the New York State Health Foundation (NYSHF) to improve the nutritional quality of foods in our local food pantries and client demand for healthier options. This project continues work started in 2016 through Community Partnerships for Healthy Mothers and Children.

2017 Program Highlights

- Over 22,000 healthy donation flyers were distributed through 15 local organizations.
- Awarded a mini-grant of $12,000 to the JCEO to help with the purchase of a new vehicle to transport perishable items to township food pantries.
- 286 client surveys completed to date give insight into the local food pantry experience.

Baseline data revealed a distinct relationship between the distance from the county’s main population center and availability of healthier food items in township food pantries. More remote pantries have fewer healthy items. A community campaign to promote healthy donations is underway to help eliminate these differences.

2017 Analysis:

- Faith-based organizations that do not regularly hold food drives were difficult to engage in project activities.
- Community organizations are willing to promote healthy donations, especially when offered resources.
- Evaluation activities are offering unique opportunities to better understand the local food pantry environment and client experience.

Focus for 2018:

- Design and test three nudges, subtle environmental cues, in three different pantry locations.
- Share program findings and approaches widely, including with partners regionally and nationally.
- Use creative approaches to target faith-based organizations to incorporate healthy donation guidance.
- Integrate the Better Choice point-of-selection icon within 100% of Clinton County food pantries.
Community Partnerships for Healthy Mothers and Children

Community Partnerships for Healthy Mothers and Children (CPHMC) was a quick, 15 month project funded by the Centers for Disease Control and Prevention (CDC) through the National WIC Association (NWA). Its purpose was to enhance community partnership, developing local capacity to achieve community level health goals. Although CPHMC concluded in May 2017, all activities have been integrated into other projects and additional grant funding from the NYSHF has allowed work within local food pantries to expand.

2017 Program Highlights

- NWA produced a short video highlighting local CPHMC work.
- A series of three healthy donation videos were created and launched in a social media marketing campaign, reaching nearly 17,000 people through Facebook in the first two months.
- An every-door-direct-mail to 31,758 homes promoted the Clinton County WIC Program.

Year two activities focused on increasing capacity of local food pantries to accept, store and redistribute healthy food items. Eight local food pantries received items, including: refrigeration and freezer units, display baskets for fruits and vegetables, healthy food canvas art and shelving units. Nudges, or subtle cues, were successfully piloted and proved to increase client demand for healthier foods.

Beyond starring in a NWA video, staff shared project successes at the Community Partnerships for Healthy Mothers and Children Pre-Conference and Poster Session in Philadelphia, PA and the National Implementation and Dissemination for Chronic Disease Prevention Technical Assistance Workshop in Denver, CO.

2017 Analysis:

- “Nudges” are effective in small food pantry settings.
- Utilizing existing coalitions to connect to partners, such as food pantry directors, made engaging key stakeholders easy.
- WIC is a welcomed partner in community health planning.
- Clinton County Health Department can, and should, compete for funding for nationally sponsored projects.
Creating Breastfeeding Friendly Communities

Creating Breastfeeding Friendly Communities (CBFC) is a five year (2017-2022) public health initiative funded by the New York State Department of Health (NYSDOH) to establish a breastfeeding friendly care continuum from pregnancy through the postpartum period and infancy. Funding is used to promote evidence-based breastfeeding education and management to help mothers meet their breastfeeding goals while increasing breastfeeding initiation, exclusivity and duration rates.

2017 Program Highlights

- 9 worksites created and adopted Breastfeeding Friendly Worksite policies, in accordance with NYS Labor Law 206-c.
- 2 pediatric practices created and adopted Breastfeeding Friendly Practice policies, which were approved by NYS.
- 13 child care providers created and adopted Breastfeeding Friendly Child Care policies and received the Breastfeeding Friendly designation from NYS.
- Nature’s Way Mother’s Café transitioned into a licensed Baby Café®, becoming the first north of Albany, NY.
- 316 professionals received breastfeeding-related training.

CCHD partners with the Child Care Coordinating Council of the North Country (CCCCNC) and the Southern Adirondack Child Care Network (SACCN) to meet grant deliverables in target communities in Clinton, Essex, Franklin, Warren and Washington Counties. Target communities include Altona, Clinton, Dannemora, Ellenburg, Mooers, Elizabethtown, Lewis, Moriah, Ticonderoga, Bangor, Bellmont, Bombay, Brandon, Burke, Chateaugay, Constable, Fort Covington, Malone, Moira, St. Regis Mohawk Reservation, Westville, Hague, Lake Luzerne, Stony Creek, Fort Ann, Fort Edward, Granville, Hampton, Hebron, and Kingsbury.

2017 Analysis:

- Lack of International Board Certified Lactation Consultants (IBCLCs) in communities of focus has complicated establishment of local Baby Cafés®.
- A culture shift is needed to ensure sustainability of environmental changes put into place.
- Peer pressure has proven to be a useful tool when recruiting worksites in rural areas.

Focus for 2018:

- Recruit at least 1 organization to sponsor a Baby Café®.
- Increase the number of Breastfeeding Friendly Practices by 3.
In 2018, HPP will continue to strengthen its commitment to collaborative health improvement by building its skills for facilitating community level strategies and increasing its capacity to enlist a wide range of partners in these efforts. In addition, HPP will continue to generate new knowledge related to community health improvement. In the year ahead, HPP will:

- Increase the number of worksites supportive of breastfeeding moms by 8.
- Increase the number of Breastfeeding Friendly Child Care Sites by 15.

**Health Planning and Promotion: Focus for 2018**

In 2018, HPP will continue to strengthen its commitment to collaborative health improvement by building its skills for facilitating community level strategies and increasing its capacity to enlist a wide range of partners in these efforts. In addition, HPP will continue to generate new knowledge related to community health improvement. In the year ahead, HPP will:

**Formalize program planning and evaluation processes across all initiatives.** Applying approaches learned from state and nationally funded projects will increase the likelihood of the success and sustainability of locally derived projects. It will also allow the skills gained from public health partners to be shared with more CCHD staff, strengthening the local public health workforce.

**Assume a lead role in Departmental promotion and health messaging.** HPP has embraced new communication channels, technology and resources to engage target groups. The Division is devising ways to share this experience and know-how with all divisions within CCHD. Starting in 2018, HPP will provide technical assistance with developed materials. HPP will also add consistency to departmental marketing and messaging through the use of shared staff and new promotional wares.

**Continue to engage in practice-based research.** HPP has grown confident in its ability to apply best practices and to adapt recommendations for the best results in our local communities. The division will continue this work, collecting process and outcome measures to share with public health partners locally, regionally and nationally. HPP will continue to seek grant funding to pilot new ideas and programs in Clinton County and will widely share successes to

*AFH partners gather for their September meeting where the group gave foot golf a try.*

*HPP staff pilot the Department’s new promotional wares at a County Health Fair in November 2017.*

*A colorful window display in the Clinton County Government Complex encourages healthy food pantry donations.*
help other communities reach their long-term health goals.

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**Jennifer Trudeau**  
Principal Public Health Educator

**List of Acronyms**

**AFH** - Action for Health  
**BHSN** - Behavioral Health Services North  
**CCHD** - Clinton County Health Department  
**CHIP** - Community Health Improvement Plan  
**CHSC** - Creating Healthy Schools and Communities  
**CSPAP** - Comprehensive School Physical Activity Program  
**FMNP** - Farmer’s Market Nutrition Program  
**HNI** - Healthy Neighborhoods Initiative  
**IBCLC** - International Board Certified Lactation Consultant  
**IT** - Information Technology  
**LDP** - Longest Day of Play  
**NWA** - National WIC Association  
**NYSHF** - New York State Health Foundation  
**OPPHCS** - Obesity Prevention in Pediatric Health Care Settings  
**SACCN** - Southern Adirondack Child Care Network  
**TABLE** - Team Adirondack Breakfast and Lunch Educators  
**WIC** - Women Infants and Children  

**BCR** - Better Choice Retailer  
**CCCCNC** - Child Care Coordinating Council of the North Country  
**CDC** - Centers for Disease Control and Prevention  
**CCHD** - Clinton County Health Department  
**CPHMC** - Community Partnership for Healthy Mothers and Children  
**FFC** - Farm Fresh Cash  
**HCS** - Health Care Services  
**HPP** - Health Planning & Promotion  
**INQFFD** - Increasing Nutritional Quality of Food Pantry Donations  
**JCEO** - Joint Council for Economic Opportunity  
**NACCHO** - National Association of County and City Health Officials  
**NYSDOH** - New York State Department of Health  
**OOFM** - Overcoming Obstacles to Food Access  
**PNP** - Partner Nurse Program  
**SNAP** - Supplemental Nutrition Assistance Program  
**USDA** - United States Department of Agriculture  
**VF** - Vegetable Fruit Check
A colorful infographic promotes some of HPP’s 2017 accomplishments.