Clinton County Health Department

Vision
Clinton County…Healthy People in a Healthy Community

Mission
Our mission is to improve and protect the health, well-being, and environment of the people of Clinton County

Core Values
Advocacy, Collaboration, Excellence, Innovation, Integrity, Service

Health Planning and Promotion Division

Overview
The Health Planning and Promotion Division uses evidenced-based practices to promote and plan community based interventions. It supports healthy lifestyles and chronic disease risk reduction through built environment improvement and system and policies changes.

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Executive Overview

It was another busy year for Health Planning and Promotion (HPP). The division oriented several new team members and applied to three new grant projects, all of which the division was awarded. In addition, the team continued to hone its specialties—community engagement and education and policy, systems and environmental strategy work.

**Overcoming Obstacles to Food Access** made significant progress in its first year, facilitating six new authorizations for local farmers to accept state and federal nutrition incentive vouchers. This makes it easier for local families to afford locally grown, fresh fruits and vegetables. **Creating Healthy Schools and Communities**, also initiated in 2016, helped each of its target school districts revise their Wellness Policies; all of the new policies were adopted by their respective Boards of Education. The grant funded project also helped three towns write and pass Complete Streets resolutions, which will make communities safer for play and exercise.

Although several new grant funded projects were just getting started, 2016 marked the end of the **Obesity Prevention in Pediatric Healthcare Settings (OPPHCS)** grant, a five-year initiative awarded by the NYSDOH and aimed at improving the quality of health care services for the prevention, diagnosis and treatment of pediatric overweight and obesity. OPPHCS provided a wealth of opportunities to strengthen relationships with pediatric providers across the region and for staff to practice and apply many continuous improvement strategies and policy approaches that will continue to be used in HPP and CCHD projects. While much was achieved in the past five years, it is especially noteworthy to mention all three local pediatric practices earned the Breastfeeding Friendly designation from the NYSDOH prior to the project’s end, allowing this corner of NYS to stand out among other regions and, perhaps, setting us up for future opportunities.

Beyond grant projects, HPP kept busy with many other initiatives. The team tackled its largest survey effort ever, collecting input from 1,081 county residents related to health concerns for themselves and their community. The information was put to good use in the community health assessment and improvement planning processes. HPP also refreshed the Nurse Partner Program and Action for Health. Stability in core staffing allowed HPP to increase its professional and community education offerings by 35% in 2016, compared to 2015. HPP staff eagerly used all of the Department’s social media platforms and dabbled with social marketing to connect with local residents and better understand obstacles to health.

HPP has no plans of slowing down in 2017, but there will be a focus on resourcefulness and utilizing current projects, staff and skills to make the greatest impact in local health. And, of course, the team looks forward to integrating new opportunities as they surface and developing innovative ideas to encourage the practice of common health behaviors by all county residents.
Featured Community Partnerships

Action for Health
The Action for Health Consortium (AFH) continues to be HPP’s largest regularly convening partnership with over 40 members. Community health assessment and planning activities kept AFH busy in 2016. Throughout the year, partners offered perspective, shared data and participated in planning and strategy events. On June 15th, AFH partners were joined by other community stakeholders to set health priorities for the 2017 Community Health Improvement Plan (CHIP). A detailed recount of activities is offered in the Clinton County 2016-2018 Community Health Assessment (www.clintonhealth.org). AFH also redesigned meeting processes in 2016 to increase partner engagement and to better capture local work related to all NYSDOH Prevention Agenda Priority Areas. The adjustments increased active participation in regular meetings by consortium members an average of 70% over the year.

Clinton County Breastfeeding Coalition
The Clinton County Health Department (CCHD), Healthy Families of the North Country, UVHN-CVPH, Child Care Coordinating Council of the North Country (CCCCNC), local provider offices and community members continue to work together to support breastfeeding on a community level. In 2016, the coalition repeated the Newborn Feeding Survey from 2013 with 100 new moms to determine if there has been a shift in infant feeding methods and perceptions of feeding styles. Findings showed that 72% of the mothers were breastfeeding their babies, an 8% increase from 3 years ago, but only 21% thought most new mothers today breastfeed. Data was also collected at pediatric practices to determine local breastfeeding exclusivity and duration rates. Results revealed a 5% increase in breastfeeding from 2013 to 2014. This information will be used to guide the group’s work plan goals and objectives for the upcoming year. Two community breastfeeding activities were supported by the coalition; UVHN-CVPH’s Annual Big Latch On event and the Breastfeeding Block Party sponsored by CCCNC and CCHD’s WIC program. Each event had a great turnout and showed the increasing support of breastfeeding in the community.

Families play at the 2016 Breastfeeding Block Party in August 2016.
Partner Nurse Program

The Partner Nurse Program (PNP) provided information and outreach materials to community health care providers. In 2016, responsibility for the PNP was transferred from CCHD’s Health Care Services Division to Health Planning and Promotion. A part-time RN was assigned to the program to coordinate development of detailing packets with Health Care Services nursing staff. Packet materials are organized by patient education, provider information, and current research and delivered to providers five times each year. Selected information is determined by current disease trends, media themes, and seasonal health topics. Targeted clinicians include medical, pediatric, mental health, and college health professionals. The PNP also delivered copies of the Public Health Services Referral Guide to all 33 providers, local school districts, Champlain Valley Educational Services, and Joint Council on Economic Development in 2016.

Fluoride Varnish Initiative

The Clinton County Health Department collaborated with the New York State Association of County Health Officials (NYSACHO) to initiate the practice of applying fluoride varnish in primary pediatric health care settings. High prevalence of dental caries, lack of pediatric dentists, lack of dental coverage and costs associated with these preventable conditions outlined a clear need in our community. CCHD completed the ‘train the trainer’ series and then trained 100% of pediatric practices in Clinton County on the benefits, application process and billing of the varnish procedure. All pediatric providers are now offering varnish application to patients under the age of 5 and are working on ways to make this part of their routine for well-visit appointments. CCHD staff also presented their experience assisting local pediatric providers with partners from across the state at the November NYSACHO General Membership Meeting.

Partnering with ioby

The acronym ioby stands for in our backyard, which is exactly where three exciting new projects designed to increase physical activity in Clinton County sprouted in 2016. Through the Healthy Neighborhoods Fund Initiative Grant, staff connected two local community groups and one organization to ioby and the Healthy Neighborhoods Challenge. The challenge offered matching funds to resident groups and organizations working to create a culture of health in their neighborhoods.

HPP staff hosted an informational session and acted as liaison for ioby representatives as they provided training and coaching to the three community partners. A citizen group from the Village of Rouses Point raised funds to add exercise stations along the Village’s new recreation path. Another resident-led group in the Town of Champlain raised money to expand an existing project to restore the park in the hamlet of Perry’s Mills. Lastly, the Champlain Valley Family Center developed a yoga program for individuals recovering from addiction and their families with ioby’s support. In all, $21,180 was raised to support healthy physical activity through this unique partnership. www.ioby.org/healthy
Community Engagement and Education Activities

- Collected over 1,000 responses from community members, representing 100% of Clinton County townships, for the Community Health Needs Survey.
- Facilitated local participation in Drinking Water Week 2016.
- Produced two Action for Health inserts in the Press Republican providing updates on community health activities and initiatives.

Featured Events and Activities

Longest Day of Play

The fourth annual Longest Day of Play (LDP) looked a bit different in 2016. Past LDPs concentrated most of the activity at a main site in Plattsburgh. This time, activities were scattered across Clinton County allowing more residents to participate within their own community.

The purpose of the LDP is to promote active play as a way for children and adults to increase their physical activity. It is held on or around the longest day of the year. In 2016, ten communities and organizations participated and a total of 328 children and adults came out to play, successfully moving more. The new LDP model will continue in 2017. An additional goal will be to ‘spread the word’ and encourage other counties in NYS to hold their own Longest Day of Play.

KaBoom!

CCHD was selected as a winner in the Play Everywhere Challenge, a national competition that funded innovative ideas to make play easy, available and fun for kids and families in cities across the country. CCHD created a unique plan to install interactive floor technology equipment at Champlain Centre Mall. The technology displays 50 sensor-driven, colorful images on the floor for all to explore. The equipment blends mental and physical activity, encouraging children and adults to navigate the ever changing graphics and games.

The project embraces the growing love of technology while encouraging kids (and adults) to sit less and move more.

Drinking Water Awareness

Water is vital to human health. Staff from HPP and the Division of Environmental Health and Safety engaged the community around this concept during the American Water Works Association’s (AWWA) Drinking Water Week 2016. Beyond traditional and social media promotions, CCHD sponsored a local segment of AWWA’s artwork and photo contests. CCHD received 108 artwork submissions, from which three winners were chosen. Local water operators were also encouraged to complete a “Water Operator Biography” form to highlight the essential work that they do in assuring safe drinking water. A water operator biography was highlighted in CCHD’s Water Week blog post.
Behavioral Health Services North Education Series

Chronic disease prevention and management play an integral role in promoting mental health. With this in mind, HPP offered a series of five educational sessions to approximately 50 participants of BHSN’s *Healthy Minds, Healthy Bodies* Program. Sessions focused on primary and secondary disease prevention with topics including Living Smoke Free, Personal Emergency Preparedness, Sleep, Portion Control, and Diabetes Prevention and Control. Over 50% of participants indicated that they gained the skills, confidence and motivation to make health-related changes. They reported receiving answers to their questions and ideas they could try immediately. In addition, two-thirds of participants reported an increased desire to learn more and that they obtained useful resource materials by participating in the sessions.

Community Engagement and Education Activities, Featured Data
Featured Community Project

Better Choice Programs

Better nutrition choices can lead to better health. The Clinton County Health Department is working to make the better choice the easier choice. This past year, the Better Choice Retailer (BCR) Program was expanded and Better Choice Eatery (BCE), formally known as Healthy Plates, was rebranded as a Better Choice Program. The programs are working with independent food retailers and locally owned restaurants to help them offer more healthy options to their customers.

2016 Program Highlights

- 10 Better Choice Retailers recruited from 2 counties.
- 100% of enrolled BCRs are utilizing program shelf tags to identify healthy options.
- 3 new restaurants successfully enrolled in Better Choice Eateries.

Both BCR and BCE were designed using elements of successful programs from across the country. Participating retailers agree to carry at least one option for low-fat dairy, lean protein, 100% whole grains, fruits and vegetables, zero-calorie beverages and healthy snacks in their stores. They also make evidenced based changes in placement and marketing of these healthier options. Restaurants agree to offer three healthy options on their menu that meet program criteria and make additional adjustments within their eateries that support healthy behaviors, such as providing a bike rack for patrons or supporting breastfeeding. Participating eateries must also comply with environmental health standards. The programs are feeding consumers the information they need to make better choices when eating away from home.

2016 Analysis of the Program:

- Independent food retailers are receptive to offering a wider variety of healthy choices.
- Frequent and consistent contact with store owners is key to steady progress.
- Early indicators from consumer surveys show an increase in knowledge and behavior changes favoring healthier options.
- Transitioning the Healthy Plates program over to Better Choice Eatery took time to update materials and re-educate community partners.
- Utilizing an overarching ‘Better Choice’ brand for CCHD food access initiatives aligns programs while facilitating recruitment and name recognition in the community.

Focus for 2017:

- Establish customer incentive pilot project in 3 BC retailer locations.
- Support partnerships between small retailers, worksites and schools that allow them to secure a greater variety of healthy food options at competitive prices.
- Increase the number of participating restaurants by 150% through targeted outreach and proven recruitment strategies.
- Explore feasibility of a “Better Choice Family” program to further engage residents.
Grant Funded Initiatives

Healthy Neighborhoods Fund Initiative

Three main objectives define the work undertaken by the Healthy Neighborhoods Fund Initiative (HNFI). This grant, funded by the New York State Health Foundation (NYSHF), aims to increase access to healthy and affordable foods; enhance and activate spaces to provide physical activity across the age span; and link residents to health promotion programs, and nutrition or physical activity opportunities. Work performed in 2016 built upon efforts initiated through the grant in 2015, in addition to work completed in prior years through Building a Healthier Clinton County, another NYSHF grant.

2016 Highlights

- Over 1,400 Clinton County Trails Map distributed.
- HNFI recruits 5 new Clinton County retailers to the BCR program.
- 4 spaces for physical activity developed or re-activated.
- Better Choices, Better Health video series completed.

HNFI staff carries out BCR activities in Clinton County. Stores recruited through HNFI added vegetable carts and other produce displays, non-branded menu boards, artwork depicting healthy foods to replace soda and beer advertising, floor decals directing customers toward fresh produce, and recycling and trash receptacles for customer use, along with BCR shelf tags to identify healthier products.

The Health Improvement Programs portal on the Adirondack 2-1-1 website came to fruition in 2016 and will be expanded in 2017. The long term goal for this portal is for it to become a comprehensive source for residents and healthcare providers seeking information on healthy lifestyles and chronic disease management programs. Development of the portal was accomplished in collaboration with the United Way of the Adirondack Region.

Construction begins at Perry’s Mills Park.

A new fitness path was completed in the Village of Rouses Point in July; a grand opening event was held in October. Community residents participated in the Healthy Neighborhoods Challenge, a matching funds opportunity offered by the crowdfunding platform ioby, which worked in partnership with the NYSHF. This opportunity helped Rouses Point raise additional funds to augment the path with several exercise stations.

A Cargo Climber on the Little Ausable River Trail in Peru.
In the Town of Peru, HNFI activities supported the creation of six fun activity stations, constructed from local timber, along the Little AuSable River Trail. HNFI also supplied funding and assistance to the Town of Champlain to purchase new playground equipment as part of a larger plan to reactivate a community park in Perry’s Mills. A similar project in the Town of Saranac led to replacement of worn and dangerous playground equipment at Pickett’s Corners Park.

In response to resident feedback and to encourage use of local trails and parks, staff designed a Clinton County Trails Map. The map was well-received, necessitating a second-printing. Staff also continue to monitor usage data on several of the trails featured in the map. Trail counters have been added in Peru and Rouses Point to monitor usage in these revised spaces.

2016 Analysis

- Small food retailers lack access to competitively priced options for securing wholesale produce.
- Local communities benefit from start-up funding and technical assistance in implementing plans to increase physical activity opportunities.
- Active promotion of local trails and play spaces increases the use of these areas for planned events by community partners and increases general usage by the public.
- Trail usage data is providing a solid baseline for comparison as new opportunities emerge and different promotion strategies are trialed.

Focus for 2017

- Develop an incentive program with BCRs that encourages customers to make repetitive healthier choices.
- Increase awareness and utilization of the Health Improvement Programs portal on Adirondack 2-1-1 website among health care providers and the general public.
- Expand the content of the portal to include a least 90% of existing identified programs.
- Increase healthcare provider referrals to local health improvement programs by 10%.
- Support efforts by municipalities and citizen groups to promote newly enhanced physical activity spaces.
- Activate two additional spaces for physical activity.
Creating Healthy Schools and Communities (CHSC)

CHSC is a coordinated, multi-sector initiative designed to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity through evidence-based policies, place-based strategies, and promising practices. CHSC is funded by the New York State Department of Health (NYSDOH) as a five-year (2015-2020) public health initiative.

2016 Program Highlights

- 100% of revised Wellness Policies were adopted by their respective Boards of Education.
- 2 school districts received training on implementing a component of the Comprehensive School Physical Activity Program (CSPAP) from the Alliance for a Healthier Generation.
- 9 Better Choice Workplaces created and adopted a Healthy Food and Beverage Policy.
- 3 towns created and adopted Complete Streets Resolutions.
- Collaborated with Action for Healthy Kids (AFHK) to co-host a regional school wellness conference for 93 education professionals.

CCHD partners with Essex County Public Health to carry out activities in target communities in Clinton and Essex Counties and in a portion of Franklin County. Target schools and communities include Chateaugay, Elizabethtown-Lewis, Moriah, Northern Adirondack and Ticonderoga, as well as their surrounding communities. CHSC works with schools, worksites and other community partners to meet their goals.

2016 Analysis of Program:

- Recruitment of large worksites in rural, target areas is challenging. Frequent follow-up with businesses and encouragement is needed.
- Collaboration with national agencies has proven successful in meeting grant goals and objectives.
- Face-to-face interaction with school and community partners remains the driving force behind participation and behavior change.

Focus for 2017:

- Host a regional Complete Streets training.
- Increase the number of participating Better Choice Workplaces by 10. Recruitment efforts will focus on larger businesses.
- Increase the number of participating Better Choice Retailers by 4. Recruitment efforts will expand into Essex and Franklin Counties.
- Facilitate the adoption of 3 complete streets resolutions in target communities.
- Develop individualized action plans for each school district, including a plan to phase-in components of a Comprehensive School Physical Activity Program (CSPAP).
Overcoming Obstacles to Food Access (OOFA)

OOFA is a grant program designed to create more opportunities for consumers to buy and eat local produce by removing common barriers. The program develops creative and innovative marketing and outreach strategies to promote the use of local farmer’s markets and stands. OOFA also piloted a local nutrition incentive program, Farm Fresh Cash (FFC). Incentive vouchers help stretch family food dollars at participating farmers’ markets and stands, allowing residents to buy and consume more fresh fruits and vegetables.

2016 Program Highlights:

- 17 farmers in 21 locations were recruited to accept FFC.
- 5 additional local farmers have applied to become authorized in state and national nutrition incentive programs.
- 2 new locations begin hosting pop-up farm stands.
- 766 residents participated in nutrition education events and received FFC vouchers.

Grant staff completed a comprehensive baseline assessment of farmers with direct-to-consumer sales and locations where these purchases can be made. CCHD utilized a number of community service programs and organizations offering evidence based health opportunities to distribute FFC vouchers. Staff developed consumer pre/post-surveys to evaluate the effectiveness of the FFC program. An external evaluator through the University of Vermont analyzed the data, documented findings and determined trends.

2016 Analysis of Program:

- Identifying high traffic, accessible locations for outreach opportunities continues to be a challenge in our rural community.
- Farm stand and market operators have little time to devote to authorization processes during the market season.
- Farmers are embracing resources to support and enhance the promotion and sale of local fruits and vegetables at markets and stands.

Focus for 2017

- Recruit 9 additional farmers to accept FFC, SNAP, FMNP, WIC and FreshConnect.
- Identify 2 locations willing to host a farmers’ market or stand.
- Facilitate 2 training opportunities for farmers to accept FMNP/WIC VF coupons.
- Develop a plan to support FFC program sustainability.
Community Partnerships for Healthy Mothers and Children (CPHMC)

CPHMC got underway in early 2016. It is a quick, 15 month project funded by the Centers for Disease Control and Prevention (CDC) through the National WIC Association (NWA). Its purpose is to enhance community partnership, developing local capacity to achieve community level health goals. With a full work plan of activities that integrate WIC into a number of existing initiatives, this project also supports pilot activities aimed at increasing inventory of healthy foods in local food pantries.

2016 Program Highlights:

- Baseline evaluation activities were completed in 13 targeted food pantries.
- Staff presented to 18 food pantry staff on Feeding America’s ‘Foods to Encourage’ campaign and concept of ‘nudges.’
- 87% of items collected in a CCHD pilot food drive met healthy criteria.
- WIC detailing visits were made to 20 pharmacies and 14 daycare centers.

Baseline evaluation activities revealed that many food pantry sites lack healthier options and amounts of healthy items vary considerably from site to site. Environmental assessments captured a lack of space and outdated equipment as challenges at most pantry sites. To better understand pantry clients, a total of 126 consumer surveys were collected from six different pantry sites. Results indicate that nearly 3 out of 4 clients would choose healthier items if they were available.

Despite just getting started, CCHD staff shared early successes at the NWA Biennial Nutrition Education and Breastfeeding pre-conference in Denver, CO. A success story was also submitted to the NWA and CDC detailing how CPHMC staff assisted in the revision of BCE criteria to better support breastfeeding families.

2016 Analysis of Program:

- Integration of program evaluation activities slowed work plan implementation, but helped CCHD secure additional funding to expand food pantry projects.
- Utilizing the existing Action for Health Consortium as the community coalition instead of forming a new group proved efficient and effective for this project.
- The food pantry work has received positive attention in the local media outlets. Articles and interviews on the initiative were featured by The Sun Community News, Press Republican, Local 22 and Fox 44 News and WIRY.

Focus for 2017:

- Pilot three different evidenced based ‘nudges,’ or subtle environmental changes, in three food pantries.
- Complete equipment upgrades in three pantries to increase capacity to accept, manage and redistribute fresh produce.
- Partner with community organizations who are known for organizing their own food drives to encourage healthier community donations.
Obesity Prevention in Pediatric Health Care Settings (OPPHCS)

In its fifth and final year, OPPHCS’s work continued to focus on its main objective of reducing the number of children at an unhealthy weight through the local implementation of the American Academy of Pediatrics (AAP) 2007 - Expert Committee Recommendations on the Assessment, Prevention and Treatment of Child and Adolescent Overweight and Obesity. Beyond making changes to systems within local pediatric practices to align with these recommendations, grant staff help several practices achieve the ‘Breastfeeding Friendly’ designation through the NYSDOH.

2016 Program Highlights

- Convened the Let’s Chew the Fat conference in Lake Placid with 24 pediatric health care providers in attendance.
- 3 additional pediatric practices in the region are designated ‘Breastfeeding Friendly’.
- 6 pediatric practices were awarded mini-grants to support sustainability of project activities.

In 2016, staff reengaged with participating practices to help support sustainability of the systems and policies put into place to better prevent, diagnose, and treat overweight and obesity in children. Throughout the project, data from routine chart audits was used to assess progress, identify areas of improvement and provide tangible feedback to office staff. Data was also shared with community partners through a monthly bulletin to enhance planning, communication and partnership. Although these activities ended in April, some offices have committed to continuing evaluating practice data as a quality improvement measure moving forward.

Mountain View Pediatrics, Adirondack Internal Medicine and Pediatrics, P.C., and Alice Hyde Pediatrics were designated as ‘Breastfeeding Friendly’ by the NYSDOH in 2016. 100% of Clinton County pediatric practices have now earned this recognition. Several other practices are working towards designation.

Staff presented local approaches, project progress and outcomes on a number of webinars hosted by the NYSDOH including the OPPHCS Outcomes Congress and the OPPHCS Celebration Webinar. Staff also participated in a Key Informant Interview with the NYSDOH to evaluate grant challenges and successes.

2016 Analysis of Program:

- Engaging participation from new offices was a challenge in the last year of the project but already participating practices remained engaged.
- Several project activities have been internalized by CCHD and partners, further supporting sustainability.
- OPPHCS successes allowed CCHD to successfully compete for follow-up funding from NYSDOH.
- Updated state data on childhood overweight and obesity rates will help determine project impacts.

Kids keep active while waiting for their well visits at local pediatric practices using resources provided by OPPHCS.
Health Planning and Promotion: Focus for 2017

HPP remains committed to the use of collaborative approaches to change community, organizational and individual level behaviors and social norms related to health. A focus on resourcefulness will maximize the effectiveness of current resources and initiatives, while keeping the Division well positioned to take advantage of new opportunities. In addition, HPP continues to look for ways to engage with and understand obstacles to health faced in the community.

Align current initiatives and get new projects underway. HPP will get two new grant funded projects off the ground in 2017. *Improving the Nutritional Quality of Food Pantry Donations in Clinton County (INQFPD)* will expand food pantry work accomplished by CPHMC in 2016. INQFPD will allow subtle environmental changes to be made in all food pantries encouraging healthier selections, while a media campaign simultaneously encourages healthier donations from the community. *Creating Breastfeeding Friendly Communities*, the follow up opportunity to OPPHCS, gets underway 2/1/17. The five year, NYSDOH funded project will work with worksites, daycare providers and health care providers in Clinton, Essex, Franklin, Warren and Washington Counties to increase support for breastfeeding families.

Continue to cultivate strong, productive relationships with a variety of partners throughout the community. Many HPP successes result from the willingness of community partners to participate in initiatives, consider new ways of approaching their goals, and contribute to community health improvement through change. Effective strategies for enlisting new partners will continue to be employed and honed throughout 2017. HPP will also evaluate communication channels used with both professional partners and the community at large. These projects will require cross-divisional cooperation to ensure the developed survey tools are comprehensive and effective in capturing information that can help improve our communication strategies.

Enhance community engagement. Traditional engagement activities, such as educational opportunities and surveys, will continue to be used to better understand community perspective. HPP will also be looking to increase and expand its use of social marketing strategies and participatory research to further involve local residents in health planning and activity development. Obtaining and utilizing local health information will heighten HPP’s ability to respond to community health education needs and concerns. The Division continues to increase its capacity for program evaluation and is looking for ways to use program reach calculations to better capture the impact of HPP activities.
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List of Acronyms

AAP-       American Academy of Pediatrics
AWWA-      American Water Works Association
BCR-       Better Choice Retailer
CCCCNC-    Child Care Coordinating Council of the North Country
CDC-       Centers for Disease Control
CHSC-      Creating Healthy Schools and Communities
CPHMC-     Community Partnership for Health Mothers and Children
CVHN-      Champlain Valley Health Network
FMNP-      Farmer’s Market Nutrition Program
HNFI-      Healthy Neighborhoods Fund Initiative
HSNY-      Healthy Schools New York
ioby-      in our back yard
MEB-       Mental Emotional Behavioral
NWA-       National WIC Association
NYSDOH-    New York State Department of Health
OPPHCS-    Obesity Prevention in Pediatric Health Care Settings
SNAP-      Supplemental Nutrition Assistance Program
WIC-       Women Infants and Children

AFH-       Action for Health
BCE-       Better Choice Eatery
BHSN-      Behavioral Health Services North
CCHD-      Clinton County Health Department
CHIP-      Community Health Improvement Plan
CHA-       Community Health Assessment
CSPAP-     Comprehensive School Physical Activity Program
FFC-       Farm Fresh Cash
HCS-       Health Care Services
HPP-       Health Planning and Promotion
INQFPD-    Increasing Nutritional Quality of Food Pantry Donations
LDP-       Longest Day of Play
NP-        Nurse Practitioner
NYSACHO-   New York State Association of County Health Officials
OOFACC-    Overcoming Obstacles to Food Access in Clinton County
PNP-       Partner Nurse Packet
UVHN-CVPH- University of Vermont Health Network - Champlain Valley Physicians Hospital