

ADIRONDACK TOBACCO FREE NETWORK

The Adirondack Tobacco Free Network (ATFN) Program

Each Year, secondhand smoke is responsible for 150,000 to 300,000 lower respiratory tract infections (such as pneumonia and bronchitis) in children younger than 18 months of age, resulting in 7,500 to 15,000 hospitalizations.

The Adirondack Tobacco Free Network is a grassroots coalition committed to reducing adolescent and adult use of tobacco through cooperative programs in prevention, cessation, advocacy, policy initiatives and community education. The Adirondack Tobacco Free Network (ATFN) consists of local organizations and individuals from Clinton, Essex and Franklin counties. Our purpose is to promote a tobacco-free environment.

Education and Public Awareness

Second-hand smoke contains over 4,000 chemical compounds. More than 60 of these are known or suspected to cause cancer. Children and adults who are exposed to second hand smoke in their homes, vehicles and workplaces breathe these compounds.

Cigarette smoking has been identified as the most important source of preventable morbidity (illness) and premature mortality (death) worldwide. Approximately 500 people die annually from smoking related diseases in Clinton, Essex and Franklin counties. Helping people quit can yield significant health, as well as economic benefits.

Through various local and statewide initiatives, Adirondack Tobacco Free Network works to eliminate exposure to secondhand smoke and promote cessation from tobacco use.

Who is the Network?

This network of concerned citizens and community organizations represent a cross-section of our communities. Members have various strengths and abilities that they contribute to a shared purpose. Members include health departments, substance abuse agencies, mental health and family services, university representatives, cessation providers, hospitals, representatives from American Heart and American Lung Associations, American Cancer Society, youth programs, nursing services, schools, the faith community, community action agencies, and the media.

How ATFN Accomplishes its Goals

Mobilization: Mobilization: ATFN brings together community partners to establish attitudes and policies that support a tobacco-free norm.

Counter Marketing: Tobacco companies aggressively market their product to specific populations. ATFN utilizes media and other marketing strategies to project a positive, tobacco-free message to the community.

Cessation: ATFN promotes the NYS Quit Line along with other cessation services for those who strive to break free of tobacco addiction.

How is the ATFN Program Funded?

The coalition is part of the Tobacco Control Program, funded by the New York State Department of Health through the New York State portion of the Master Settlement Agreement.

Contact Us

To receive more information or help with quitting smoking, call or email us at:

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